

**See Lancaster
PO Box 3315
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See Lancaster Reports

Friday At Last Finale 2006 Great Success!

By: Nancy B. Howell

Organizers for the final 2006 Friday at Last sponsored by See Lancaster could not be more pleased with the turn out on Friday evening, July 28th in Kershaw. Everyone involved felt it was the best-attended of any previous Friday at Last event. The crowd was estimated at over one thousand and the surveys indicated promotions in Camden, SC had been beneficial.

See Lancaster's events coordinator, Linda Adams, had increased vendors and entertainment from previous Fridays and felt that more could be added next year since it was being so well received. Most vendors sold out early and had to close down, while others were near sell-out at the end of the evening. "We are having increased interest in becoming involved from surrounding vendors. Some we had to turn down this time" says Adams.

An added attraction to the children's area was Steve Harris, Lancaster's own mime who works here in Lancaster in the schools during the year and travels to other events in the summer. He was a great hit with his ten foot tall stilts and miniature baby shoes wandering around entertaining the crowds while building balloon animals.

One of the comments overheard was that the crowds, vendors, and events reminded them of the fun had years ago when community events were held with rides and exhibits. It was truly a family night out with music and dancing that everyone seemed to enjoy.

Promotions were set up around See Lancaster's display table to call awareness to two other upcoming events in Kershaw, the Antique Show in September and the new Hog Jam in October. Kershaw's plans are to hold an event every month to better promote and market Kershaw's businesses and the Town of Kershaw. They certainly have a good start.

To be a part of either of these events in Kershaw call See Lancaster's office at 286-1145.