

Economic Restructuring - What It Means for Main Streets

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One main focus of See Lancaster is Economic Restructuring. By working with the Main Streets of Lancaster County we offer any technical or administrative assistance possible to create viable, active and interesting areas for visitors and locals to shop, eat, and enjoy.

The four-point plan which See Lancaster works under is Organization, Economic Restructuring, Design and Promotions. Obviously, economic restructuring is a primary concern since we must produce “the product” before we can promote it.

Things are beginning to happen on all three Main Streets, but we need and want to assist with more. Over the past couple of years Kershaw has had a wonderful new business open on their Main Street. Hampton Street Antiques and Art offers many creative opportunities for the buyer. But Linda and Bruce Adams didn't just open a business; they are contributing organizers of the Annual Kershaw Antiques and Art Festival and other Kershaw events.

Heath Springs continues to call attention to itself with great events like the July 4th party we just enjoyed. So a great deal is happening, but we expect more with the new Director of See Lancaster joining us soon and his role in developing economic restructuring opportunities.

We are also seeing action on Main Street in the town of Lancaster. Recently there have been three new businesses that opened and offer very distinctive quality. Betsy's Clay Cabaret is located at 128 S. Main. Betsy specializes in classes of many kinds as well as individuals who stop by to be creative. What a great idea for parties, making your own design on pottery and having Betsy fire it for you. Try it out, it's great fun.

And then you may have heard Magnolia Books and Cop A Squat Coffee House have joined forces and brought us our own special place to enjoy coffee and read. Stop by 107 S. Main as Debra Cephas and David would love to visit with you.

You also must visit Simply Beautiful Boutique. Henrietta Hood is offering a lovely atmosphere for the ladies to shop and pick out just that right outfit - located at 121 South White Street. Stop in and enjoy looking and buying.

That is what Economic Restructuring is all about – recruiting and selling people on the idea to step out and enter the market with their creative ideas. All of these new businesses are dreams that are now coming to fruition. We will be seeking out more for all the Main Street areas. With a hand-in-hand relationship with Economic Development and the Chamber of Commerce, all the development potential will have a focus agency. What a great opportunity to be an outstanding community to visit and live in.